



# SPIRITED INVESTORS

## **Spirited Investors Westmount Charity Golf Tournament**

Good Evening. I am Kelly-Sue Oberle-Labus, Vice President, Investor Relations at Spirited Investors Corporation.

I have the privilege of sharing with you today why Spirited Investors has taken a leadership role, as Title Sponsor in this fundraising event for Heartwood Place.

Spirited Investors highly values the characteristic, courage! Courage is THE great enabler. Courage encourages action, and enables positive change.

In 2001, Mary Bales and a group of local volunteers recognized a growing problem throughout our region – a lack of affordable housing. They could have done as most would do and hope that things would get better through someone else’s efforts, but they didn’t. They had Courage! They had a clear vision of a solution, that decent housing would serve as the foundation for people to improve their lives.

Acting with Courage, Mary Bales and volunteers created and incorporated a charitable entity, Heartwood Place; engaged individuals, organizations and partners to support their efforts; the result 33 units on Gaukel Street and an additional 66 units-in-progress at the new location, 26 Ainslie St. S. in Cambridge.

Describing success as “units” however really doesn’t tell the story. There has been a very positive consequence to improving the lives of the people supported by Heartwood Place. Those same people, Heartwood Place residents, have become empowered to further improve their own circumstances and the circumstances of others. They have embraced responsibility and job advancement ensuring a positive future for themselves, family members they support and the community as a whole. Truly a remarkable opportunity has come from the courage of a few dedicated individuals.

Spirited Investors Vision is to be the best problem-solving business investors in Canada. Much like Heartwood Place, our mission is to help people to a better place: solving problems, adding value and investing with precision.

We, at Spirited Investors are proud to recognize and support the efforts of Mary Bales, volunteers and staff at Heartwood Place and thank you for the opportunity to take a leadership role at this event. Thank you!