



## SPIRITED INVESTORS



March 23, 2009

Intrigue Media has created a network to provide local businesses with unique and affordable marketing opportunities. By leveraging digital signage in front of consumer pathways, Intrigue Media is able to offer targeted marketing to local and regional businesses.

Digital Advertising involves placing advertisements on Liquid Crystal Displays (LCD's). Digital advertising allows for the creation of dynamic messaging that can showcase many facets of an organization. It can utilize video technology to showcase the selection of products and services an organization has to offer. Advertisements can be as long or short as desired. Full messages can be communicated and the medium can be very effective for creating lasting memories of the content displayed providing screen locations are strategically placed to capture viewer attention.

Spirited's active role in the agreement with Intrigue Media will consist of sales personnel and expertise to establish screen hosts and advertising clients, access to marketing and advertising media through Spirited Investors' membership in a variety of associations, the development and maintenance of an integrated IT solutions and implementation of accounting, bookkeeping and marketing. Spirited will also offer equipment and facility assistance, as well as provide mentorship on the Board of Directors.